

Insight Out of Chaos – Project Manager

Job Description

Work with team members to provide data and creative directives to execute projects efficiently, accurately, and on time. Create schedules, define tasks, review work product, and communicate with clients and vendors. Take a leadership role in developing processes that can be programmatically automated to limit human intervention.

Must love details, have an excellent memory, be at ease with all types of technology, and comfortable with many moving project parts. Must have a feel for marketing and advertising concepts.

Work from home primarily during normal business hours, although retail is 24/7 so occasionally it may be necessary to be involved on weekends/evenings.

Salary: TBD based on experience

Insight Out of Chaos is an award-winning marketing company that interprets shopping data to increase sales and profits for clients. Since 1995, we've been finding insights and creating marketing to increase customer loyalty at lower cost.

IOOC manages customer and transaction data accessed from the retailer's point of sale. We provide in-depth analysis of customer behavior. We design and produce consumer marketing through direct mail, email, and app.

iooc.com

About Strategic Philanthropy:

Strategic Philanthropy, Inc. a south Florida based company, was founded on the belief that effective corporate giving can be so much more than simply writing a check to charities and nonprofits who ask for your help or involvement. It is our belief that when a company aligns its charitable giving with a strategic approach and measurable outcomes, the power of giving enhances a company's brand, image and strengthens the relationships and partnerships within the community.

In short, Strategic Philanthropy gets hired by companies to give away their money to nonprofits that meet a company's business goals and objectives. As you can imagine, we have many relationships with the nonprofits in our community. We value all of the programs and services they have to offer and work with them to help promote positions that are available within their organization so that they may find the best talent possible.

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