



## **Las Olas Association – Executive Director**

The Las Olas Association is looking for a dynamic, innovative professional to continue our vision and further the organization.

Las Olas Boulevard is the premier shopping district in the heart of Fort Lauderdale in Broward County, Florida. For over 55 years, the Las Olas Association provides the opportunity for Las Olas business owners to communicate, collaborate, and support each other while promoting the jewel of Fort Lauderdale. As the community has grown, Las Olas Association has taken a larger role to engage the City of Fort Lauderdale, new and long-term downtown residents, and the growing tourism industry.

The Executive Director will report to a volunteer Board of Directors whom represent a cross-section of the Membership. The Executive Director is the sole employee of the Association but will have access to hiring contractors and vendors to meet specific organizational needs.

The perfect candidate will be driven and able to work in a fast paced environment. The job will include the ability to be on the Boulevard as well as in an office. The Executive Director should be able to:

- Manage multiple priorities
- Take initiative
- Lead the conversation
- Explore new frontiers
- The role includes the following specific tasks:
- Marketing, public relations, and promotions
- Sponsorship solicitations and stewardship
- Member recruitment and engagement
- Civic/governmental relations as well as creating collaborative opportunities with property owners, business owners, residents, and visitors
- Planning, implementation, and evaluation of Signature Events including Christmas on Las, Exotics on Las Olas, and the Annual Concierge Event as well provide support for partner events including Las Olas Wine and Food Festival, Las Olas Art Fair, etc.
- Budgeting and contract negotiation
- Supervision of contractors and vendors
- Knowledge of Microsoft Office, Constant Contact, Wordpress, SEO, social media, and other emerging technologies is a plus but not required.

Compensation commensurate with experience. This is a full-time position with nights and weekends required as necessary due to events.

Send resume and cover letter to [resumes@lasolasboulevard.com](mailto:resumes@lasolasboulevard.com). No phone calls please. Applicants may be asked to complete a Predictive Index survey.

## **About Strategic Philanthropy:**

Strategic Philanthropy, Inc. a south Florida based company, was founded on the belief that effective corporate giving can be so much more than simply writing a check to charities and nonprofits who ask for your help or involvement. It is our belief that when a company aligns its charitable giving with a strategic approach and measurable outcomes, the power of giving enhances a company's brand, image and strengthens the relationships and partnerships within the community.

In short, Strategic Philanthropy gets hired by companies to give away their money to nonprofits that meet a company's business goals and objectives. As you can imagine, we have many relationships with the nonprofits in our community. We value all of the programs and services they have to offer and work with them to help promote positions that are available within their organization so that they may find the best talent possible.

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