



South Florida PBS – Major Gifts Officer (Part-time/or Contract) – Health & Wellness

This is an excellent opportunity for the right candidate to join our team in a part-time or contract capacity. Reporting to the Principal Director Major Gifts, the Major Gifts Officer is responsible for devising and managing effective strategies and business plans to identify, engage, cultivate, solicit and steward individual donors, prospects and family foundations capable of contributing \$10,000 or more annually primarily for the health and wellness content, to ensure a growing base of financial support for South Florida PBS. Manages a fluid portfolio of at least 75 qualified current and potential major donors, family foundations and planned giving prospects primarily those with a passion for health and wellness.

In collaboration with the Principal Director Major Gifts devises, implements and monitors strategic relationship plans and prospect management goals including the number of contacts made monthly, solicitation plans and dollars to be raised per year. Works closely with development team to develop and implement strategies and programs for identifying, cultivating, soliciting and stewarding major donors.

College graduate with emphasis on non-profit development management including major gifts and capital campaigns, business, public relations, and or equivalent comparable work experience. Preference for candidates with CFRE. Minimum of 5-7 five years of experience and proven success in non-profit management and major gifts fundraising. Specific experience with capital campaigns and planned giving is preferable. Excellent writing and communication skills. Ability to deal with people from various socioeconomic, cultural and professional backgrounds in an effective and persuasive manner. Maintaining confidentiality as it relates to donors is required. Must be able to work effectively and collaboratively in both a remote, independent environment as well as in an office setting and adhere to the organization's Remote Working policy. Computer literate with experience in Raiser's Edge/RENXT is preferable.

Send resume with cover letter to: South Florida PBS, HR, P.O. Box 140999, Coral Gables 33144 or humanresources@wpbt.org, EOE, M/F/D/V

About Strategic Philanthropy:

Strategic Philanthropy, Inc. a south Florida based company, was founded on the belief that effective corporate giving can be so much more than simply writing a check to charities and nonprofits who ask for your help or involvement. It is our belief that when a company aligns its charitable giving with a strategic approach and measurable outcomes, the power of giving enhances a company's brand, image and strengthens the relationships and partnerships within the community.

In short, Strategic Philanthropy gets hired by companies to give away their money to nonprofits that meet a company's business goals and objectives. As you can imagine, we have many relationships with the nonprofits in our community. We value all of the programs and services they have to offer and work with them to help promote positions that are available within their organization so that they may find the best talent possible.

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